



2026 Light Up the Fairgrounds—Light Display Entry Form (November 28, 29, Dec 4, 5, 6, 11& 12)

Today's Date: _____

Are you an: _____ individual _____ business/organization

Name: _____

Business/Organization Name (if applicable): _____

Address _____

Phone number _____ Email _____ Entry theme

(please describe the general theme and idea details):

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Approximate display dimensions: (must be at least 4 feet tall)

Length: _____ Width: _____ Height: _____

Lights: _____ specific color _____ multi _____ white

Type of lights: _____ LED (preferred) _____ Incandescent

Signage: Signage is welcome. Display a team/family/business name/logo. Seasonal greetings. No political signs.

Do you plan to include a sign: _____ yes _____ no

If yes, please indicate the approximate size of the sign (LxWxH) and the message to display

Light displays must be set up on Saturday, November 21st 9am - 3pm or Sunday 22nd 9am-12pm*

* Other times available by appointment

There is no cost to enter. Entries will be capped at a total of 50 to allow for display spacing throughout the fairgrounds. Submitting your application does not guarantee you will be chosen. Entries are juried to avoid theme duplication and assure display balance. You will be notified of acceptance or rejection within one week of submission of this entry form.

- All costs incurred to create the display are the responsibility of the entrant.
- The fairgrounds will be supplying electricity for each display at no cost. Entrants must provide a heavy duty grounded electrical cord/s to connect for power.
- No inflatable decorations or pop-up tents will be permitted
- All display items must be tied down and secured to either a wagon, platform or anchor. (Wood pallets are recommended for anchoring all items. Entrants are responsible for the maintenance of their display throughout the event. In case maintenance is needed a member of the organizing committee will phone the entrant and plan for entrant to make repairs.

Breakdown and removal after the event are the responsibility of the entrant. Breakdown and removal will take place Sunday, December 13th, 9am - 1pm Cash Prizes: Every attendee at the event will receive a ballot to vote for their favorite display. Ballots will be collected upon exit, and tallies will be done at the end of the three-weekend event. Prizes will be in two

categories individuals and business entries. And will be as follows:

PRIZE SPONSOR

\$500 1st place individual \$500 1st place business
\$250 2nd place individual \$250 2nd place business \$100
3rd place individual \$100 3rd place business

Winners will be announced and prizes will be awarded no later than Friday, December 18, 2026.

(Your name here): _____ shall fully indemnify, hold harmless, and defend the Franklin County Agricultural Society, WHAI - Saga Communications of New England, LLC, Big Brothers Big Sisters of Franklin County, its directors, officers, employees, agents, and Affiliates from and against all claims, demands, actions, suits, damages, liabilities, losses, settlements, judgments, costs and expenses (including but not limited to reasonable attorney's fees and costs), whether or not involving a third-party claim, which arise out of or relate to any act or omission of the event known as Light up the Fairgrounds.

DATE: _____ Entrant Signature _____ E

Entry deadline is Friday, November 13th, 2026, at 5pm.

Entries will be accepted via email at scross@whai.com or mail at 81 Woodard Road, Greenfield, MA 01301